

How-to Set Up Your Company's Exhibitor Listing

How-to create your listing – as easy as 1-2-3!

1. Enter your company info online at:
<http://vancouverfallhomeshow.com/add-exhibitor-login>
2. Log in (Exhibitor Listing Login) on our homepage with your username: **VFHSoctober** and password: **VFHSoctEX7**
Please note that the password is case sensitive.
Contact your sales rep if you want to fax/email your information.
3. We will create your company profile and set up your *Get a Quote* form
4. We will update and maintain your page through the year as required so you can promote product launches, store sales, events and more through your company page year-round!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you provide the better as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear in the search results. If you sell different types of products, be sure to list them all.
- Select the category that best represents your company. Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive – try and make appointments with customers during the show.

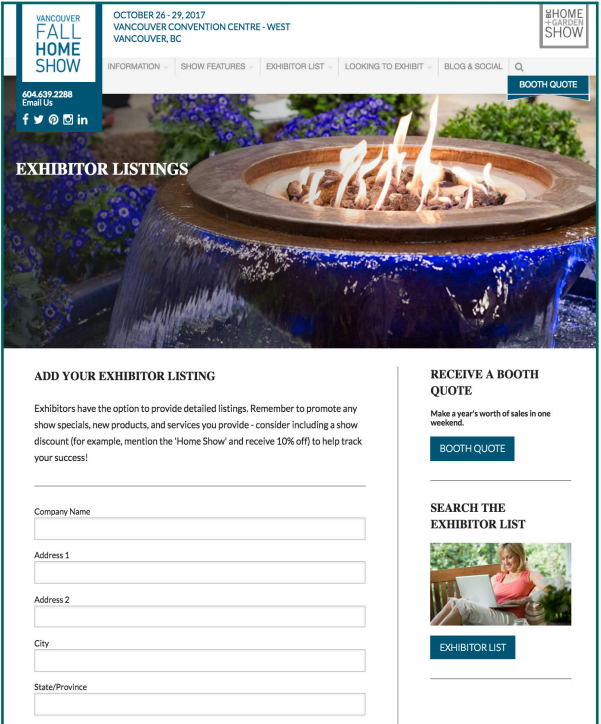
Benefits of creating your company listing

VISIBILITY – Receive a full page on our website! Detailed company information will remain on the Vancouver Fall Home Show website (www.vancouverfallhomeshow.com) for the entire show season

SALES – Consumers can contact you through a search function and email form and you can immediately respond to requests for more information

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.



The screenshot shows the Vancouver Fall Home Show website interface. At the top, it displays the event dates (October 26-29, 2017) and location (Vancouver Convention Centre - West, Vancouver, BC). A navigation menu includes links for Information, Show Features, Exhibitor List, Looking to Exhibit, Blog & Social, and a Booth Quote button. Below the navigation is a large image of a fire pit with a waterfall, and the text "EXHIBITOR LISTINGS". The main content area is divided into two columns. The left column is titled "ADD YOUR EXHIBITOR LISTING" and contains a form with fields for Company Name, Address 1, Address 2, City, and State/Province. Below the form is a paragraph of text: "Exhibitors have the option to provide detailed listings. Remember to promote any show specials, new products, and services you provide - consider including a show discount (for example, mention the 'Home Show' and receive 10% off) to help track your success!". The right column is titled "RECEIVE A BOOTH QUOTE" and contains a "BOOTH QUOTE" button. Below this is a section titled "SEARCH THE EXHIBITOR LIST" with a small image of a woman sitting on a bench and a button labeled "EXHIBITOR LIST".